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AF

**MET2.PAU.23**

Examiner: Jade O. Laye

Group Art Unit: 2617

Irvine, California 92612

For : **SYSTEM AND METHOD FOR )  
PERSONALIZED TV )**

MS AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

November 9, 2006

Sir:

Transmitted herewith is an Amendment in response to the August 10, 2006 Final Office Action in the above-identified application.

- ☒ The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.

The fee has been calculated as shown below:

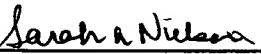
	CLAIMS REMAINING			HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	12	-	31	=	0	\$ 50.00	\$0.00
INDEPENDENT	2	-	5	=	0	\$200.00	\$0.00
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$360.00	\$0.00
						TOTAL	\$0.00

- ☐ Petition for ( ) month extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a).
- ☒ No fee is required.
- ☐ A check in the amount of \$0.00 is enclosed.
- ☐ Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

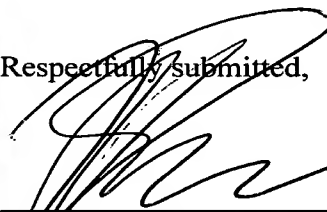
If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required in connection with this filing.

Attachment(s): Amendment - 13 pp.

Return Receipt Postcard

<p align="center"><b><u>CERTIFICATE OF MAILING</u></b></p> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on: November <u>9</u>, 2006.</p> <p>By: Sarah A. Nielsen</p> <p> _____ Signature</p>
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Respectfully submitted,

  
\_\_\_\_\_  
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11/9/06  
(Date)

MET2.PAU.23



MS AF  
REPLY UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP

UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH

In re the Application of:	)	
KLARFELD et al.	)	Examiner: Jade O. Laye
	)	
Serial No.: 09/963,335	)	Group Art Unit: 2617
	)	
Filed: September 24, 2001	)	
	)	Irvine, California 92612
For : SYSTEM AND METHOD FOR	)	
PERSONALIZED TV	)	
	)	

MS AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**AMENDMENT IN RESPONSE TO THE AUGUST 10, 2006 FINAL OFFICE ACTION**

Dear Sir:

In response to the office action on August 10, 2006, please amend the above identified application as follows: **Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper. **Remarks** begin on page 6 of this paper.

Please charge any additional fees to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for that purpose.